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TO:	Examiner Nghi H. Ly	FROM:	Benjamin S. Withrow
COMPANY:	PTO - Art Unit 2682	DATE:	4/17/2002
FAX NUMBER:	703-872-9314	TOTAL NO. OF PAGES INCLUDING COVER:	6
PHONE NUMBER:	703-305-3900	SENDER'S REFERENCE NUMBER:	7000-075
RE:	Response to Office Action	YOUR REFERENCE NUMBER:	09/898,357

☐ URGENT ☐ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ ORIGINAL TO FOLLOW

**NOTES/COMMENTS:**

Attached please find a Response to the Office Action Mailed 17 January 2002 for the above-referenced application.

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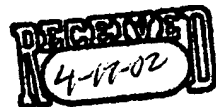
## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Joyce et al.  
Serial No. 09/898,357  
Filed: 07/03/2001  
For: LOCATION-BASED CONTENT DELIVERY

Examiner: Ly, Nghi H.  
Art Unit: 2682

Commissioner for Patents  
Washington, D.C. 20231

Official



Sir:

**RESPONSE TO THE OFFICE ACTION MAILED 17 JANUARY 2002**

In response to the office action mailed 17 January 2002, Applicant submits to following amendments and remarks. If any fees are required in association with this response, the Director is hereby authorized to charge them to Deposit Account 50-1732, and consider this a petition therefor.

**In the claims:**

Please cancel claim 24 without prejudice.

Please amend claim 25 as follows:

25. (amended) A method for delivering content to a mobile terminal comprising:
- a) determining a location of the mobile terminal;
  - b) determining a location of a point of presence having associated content;
  - c) determining a relative proximity between the location of the mobile terminal and the location of the point of presence, wherein the location of the point of presence is a locality;
  - d) accessing the associated content if the relative proximity between the location of the mobile terminal and the location of the point of presence is within a desired range; and
  - e) delivering the associated content to the mobile terminal.

Attached is a marked-up version of the amendments made to the application by the current response. The attachment is captioned "VERSION WITH MARKINGS TO SHOW CHANGES MADE."